

Here to Help

Winter 2023/24

Website Refresh

Ready for winter 2023/24



Here to help - cost of living support



Across Staffordshire many people are feeling the pressure from increasing cost of living.

If you're struggling financially or concerned about the future, getting help early can make a big difference.

Lots of support is available from many different organisations, and it is often closer than people think.

On these pages you'll find information, advice, and support to help you manage cost of living pressures.



Benefit checker

Check what benefits you could get.



Businesses

Help and support for businesses.



Energy bills

Help with energy bills.



Food and essentials

Help with food and essentials.



Funded childcare

Help paying for childcare.



Helping others

How to help others.



Money and debt

Help with money and debt.



Staying well

Help to stay well.



Support in your local community

Help finding local support.

Related content

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Collateral in Community Spaces



Social Media



Media Pipeline

Week 1 23rd October	Week 2 30th October	Week 3 6th November	Week 4 13th November
Warm Spaces in Libraries Share info that libraries are providing Warm Spaces where residents can go to save them having to heat their own house and access support and advice	Online benefit checker case study For residents to check if there is any additional money, they may claim.	Community Help Points Direct people to community help points to get local support with cost of living.	Free Classes in Libraries Promote the free classes that libraries are running during the cost-of-living crisis.

Media Pipeline

Week 5 20 th November	Week 6 27 th November	Week 7 4 th December	Week 8 11 th December
<p>Staffordshire Warmer Homes Promote the SWH scheme to residents who are living in rural areas. Get case study and link into cost of living.</p>	<p><u>Childrens Centres</u></p> <p>Toy Donation Promote the children's centres toy donation scheme and share case studies of people who are benefitting if possible.</p> <p> </p>	<p>HAF Registration Opens Signposting to the Holiday Activities & Food provision available from the Council. Registration is now open for Jan 2nd – Jan 5th.</p>	<p>Free Affordable Things to Do in Staffordshire this Christmas Work with <u>enjoy Staffordshire</u> to highlight some of the fun free things that people can do in Staffordshire.</p>

Media Pipeline

Week 9 18th December	Week 10 25th December	Week 11 1st January
Staffordshire Means Business Highlight one of the key offers for businesses from the Staffordshire Means Business Scheme	Christmas Communities a Christmas – How communities support each other. Community Fund – buying Christmas Lights <u>for switch</u> on.	HAF Case Study Capture a case study from the January 2023 HAF programme. Are there any unique HAF programmes that would let us film to promote the <u>offer</u> .



Internal Campaign

Signpost to information and support on the intranet.

Employees can benefit from a partnership with Salary Finance, a financial wellbeing company that offers tools, videos and resources to help with budgeting and planning, as well as low / no interest loans repaid through salaries.

Webinars throughout winter to help staff budget.